

## Qualitative Insights

About QI Quality  
Field Management  
Directions To QI  
Contact Us

QI Facilities  
Places To Go, Eat & Stay  
Become A Respondent  
Home

Recruiting  
News  
Site Map



## Attractions that made Los Angeles famous

- ▶ RECOMMENDED HOTELS
- ▶ RECOMMENDED RESTAURANTS
- ▶ DOWNLOAD THIS PAGE

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### QUICK STOPS

#### Grauman's Chinese Theater

*The most famous movie theater in the world, complete with hand and foot prints of the stars*  
6925 Hollywood Blvd., Hollywood  
(323) 464-8111

#### The Hollywood Sign

*Some of the best places to see the landmark that brought millions to Tinseltown*  
Floors 2-5 of the Hollywood & Highland Center, Hollywood Blvd. at Highland Blvd.  
Northwest corner of Hollywood Blvd. and Gower

#### Griffith Park Observatory

*The location made famous in "Rebel without a Cause" is one of Los Angeles's best lookouts*  
2800 E. Observatory Avenue, Los Angeles  
(714)781-4565

#### The Getty Center

*Los Angeles' newest art museum and one of the best views of the city*  
1200 Getty Center Drive, West Los Angeles  
(310) 440-7300

#### Walt Disney Concert Hall

*Los Angeles' newest architectural masterpiece*  
111 South Grand Avenue, Downtown Los Angeles  
(213) 972-7211

### SHOPPING

#### Third Street Promenade

*Los Angeles' Favorite outdoor shopping and dining street*  
Third Street, between Broadway and Wilshire, Santa Monica  
(310) 393-8355

#### Universal Citywalk

*Walk the amazing array of shops, restaurants and nightspots*  
1000 Universal Center Drive, Universal City  
(818) 622-4455

#### Farmer's Market/The Grove

*A classic old-time market sits next to a stunning full featured outdoor mall*  
Third Street at Fairfax Boulevard, Mid-town Los Angeles  
(323) 933-9211

## SPORTS

### **Staples Center**

*See a hockey, basketball or football game at Los Angeles' premiere sports complex*  
1111 South Figueroa Street, Downtown Los Angeles  
(213) 742-7340

### **Angel Stadium**

*Come see the 2002 world champions*  
2000 Gene Autry Way, Anaheim  
(888) 796-HALO

### **Dodger Stadium**

*Watch baseball and have a world-famous Dodger Dog*  
1000 Elysian Park Avenue, Los Angeles  
(323) 224-1-HIT

## AMUSEMENT/THEME PARKS

### **Pacific Park on the Santa Monica Pier**

*An old-time amusement park on the Santa Monica Pier*  
Colorado Street at Ocean Avenue, Santa Monica  
(310) 260-8744

### **Universal Studios**

*Ride the rides and see how movies are made*  
1000 Universal Center Drive, Universal City  
(818) 622-4455

### **Six Flags Magic Mountain**

*The thrill rider's paradise*  
26101 Magic Mountain Parkway, Valencia  
(661) 255-4100

### **Disneyland/California Adventure**

*Take in all the famous rides and don't forget to pick up some mouse ears*  
Harbor Boulevard at Katella Avenue, Anaheim  
(323) 663-8171